

Terms of Service / SMS Update

Pharmaceutical Research & Consulting, Inc.
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Privacy Policy

Welcome to Pharmaceutical Research & Consulting, Inc. ("PRC"). We are a company that conducts clinical health trials (or studies) and our website is meant to help potential study participants understand what is involved in clinical trial participation and to provide information about the trials we are conducting that they may want to join. We respect your privacy. This privacy policy describes how PRC collects and uses personal information through this website. Please read it carefully. Personal information does not include protected health information (PHI).

What Information Do We Collect?

PRC automatically collects certain information from your device when you visit the Website. This information includes information about:

- Your device, such as which operating system or browser your device uses
- The date and time you visited the Website
- Where your device is located (geolocation information)
- Which pages on our website you have visited
- Which page(s) on the Internet you came from
- The times and dates you visit the Website

PRC also collects information that you provide to us. You provide this information when you:

- Fill in forms on our Website
- Participate in, link or name PRC in social media

Many of our services do not require any form of registration, which means you may visit the Website without telling us who you are. However, some services may require you to provide us with personal data. For example, you can search for studies and sign up to be considered as a candidate through the site. In order to become a candidate for a particular study, you will need to provide your name, email address, and phone numbers (collectively, your "Personal Data"). Once you have signed up by providing this Personal Data, an employee of PRC will contact you in order to determine if you qualify for the study, and if you do, to help schedule a time to visit a PRC study coordinator and doctor who conducts the study.

In these situations, if you choose to withhold any personal data requested by us, you may not be able to gain access to certain parts of the Website, or we may not be able to respond to your query. We use or disclose the information to:

- Provide you with services and access to information
- Establish and maintain communications with you
- Make our Website operate better
- Operate our business

- Comply with law and security
- Protect against fraudulent, suspicious, or other legal activities

For information gathered through a research survey:

We use information for quality improvement purposes, including to improve information and services offered through the Website.

If you provide feedback, you may be individually contacted for follow-up due to concerns raised during the course of such evaluation.

Demographic information and web log data may be stored for future research and evaluation.

With Whom Do We Share Personal Information?

Our Service Providers. We may share your personal information with companies (including our affiliates) that perform services on our behalf, for example, companies that help process credit card payments. Our service providers are required by contract to protect the confidentiality of the personal information we share with them and to use it only to provide specific services on our behalf.

Government and Legal Disclosures. We may disclose the personal information we collect through the Website, when we, in good faith, believe disclosure is appropriate to comply with law (or a court order or subpoena); to prevent or investigate a possible crime, such as fraud or identity theft; to enforce the Terms or other agreements with you; or to protect the rights, property or safety of Organization, our users, or others.

Security

While we do our best to protect your personal information, we cannot guarantee the security of any information that you transmit to us and you are solely responsible for maintaining the secrecy of any passwords or other account information. It is your sole responsibility to promptly inform Organization of any need to deactivate a password.

COPPA Compliance

The Website is not directed at children under the age of 13. We comply with the Children's Online Privacy Protection Act ("COPPA") and do not knowingly permit registration or submission of personally identifiable information by anyone under 13 years of age. If you believe information of a child under 13 has been submitted, please advise us in writing and we will delete it.

Newsletters, Emails and Texts to You

At registration and at various times as you use the Website, you will have the option of receiving regular newsletters, email, or Short Message Service (SMS) texts (electronic communications) with personally identifiable informational (PII) or promotional newsletters (Promotional Materials). Messages will come from PRC directly.

You may elect to receive electronic communications through a variety of methods including, but not limited to, express statements in which you provide your email address or mobile telephone number or through general consents where you provide your contact information to PRC. Provision of your email address or mobile telephone number to PRC allows PRC to contact you to communicate information such as Clinical trial information, appointment reminders, or for general correspondence related to your care.

Mobile Texting Terms and Conditions

PRC delivers SMS text messages to our patients. Such messages may include, but are not limited to, information about upcoming clinical health trials, appointment reminders, and other message notifications. Patients must be 18

years of age or older to opt-in and/or receive these text messages. By providing PRC your mobile number, you agree to receive voice and electronic communications by voice and text.

You may opt out of receiving certain SMS messages at any time. Just reply “STOP” to the SMS message that you no longer want to receive. After you reply STOP to the SMS message, we will send you a follow-up SMS message to confirm that you have been unsubscribed from receiving that type of message. After this, you will no longer receive that type of SMS message from us, though you may still receive other types of SMS messages from us if you opted into receiving additional types of messages from PRC. If you want to receive an SMS message that you previously opted out of, just sign up as you did the first time, and we will start sending those types of SMS messages to you again.

Carriers are not liable for delayed or undelivered messages.

Message and data rates may apply for any messages sent to you from us and to us from you. Any costs incurred as a result of this messaging are your responsibility. Message frequency varies, but, generally, you will receive fewer than five text messages per week from PRC, however you may receive more if you have multiple appointments scheduled during the week. If you have any questions about your text plan or data plan, it is best to contact your wireless provider.

Emails Terms and Conditions

PRC delivers email messages to our patients. Such email may include promotional materials regarding our clinical health studies. By providing your e-mail address you agree to receive e-mail and agree that the device(s) and account(s) that will receive the electronic communications are appropriately secured. If you wish to stop receiving marketing emails at any time you can reply to an email at any time with “stop” and we will remove your email from our contact list.

Compliance

By accessing this website, you agree and consent that your use of the website or any services or materials are subject to your agreement with these Terms and Privacy Policy. You agree that you will not violate any local, state, federal or international laws in using the website or accessing any material on this website. Organization reserves the right to prohibit, restrict, or discontinue your access to certain pages within the website, if you violate any of the Terms. Organization also reserves the right to temporarily or permanently discontinue this site, any page, or any functionality on this website at any time and without notice. PRC may modify these Terms at any time without notice. Furthermore, PRC reserves the right to report violations of law to appropriate law enforcement agencies and to pursue all other rights and remedies

PRC collects and uses some of your personal information in its normal course of business. The information may be used to plan new products or services, gauge customer satisfaction, measure awareness of products or services, or to test reactions to products, services, or communications. This policy explains how PRC collects and uses personal information. Below are the primary uses of this information supplied to us:

- Establishing and maintaining communications with you;
- Providing requested services or content from PRC;
- Responding to your inquiries about our services or content;
- Making proposals for future service needs;
- Meeting legal, security, processing, and regulatory requirements;
- Protecting against fraudulent, suspicious, or other illegal activities; and
- Compiling statistics for analysis of our sites and our business.

Our Web server collects information of the domain name of the server from which you are visiting for the sole purpose of determining the number of visitors to our site and sources of traffic. We do not automatically store the domain name and e-mail address of our visitors and collect no identifiable personal information from site visitors unless voluntarily provided. The only way we obtain your name or e-mail address is when you choose to provide that information to us through an online form submission.

As you navigate our website, we may also collect information through common information-gathering tools, including “cookies”, small text files that are placed on visitor browsers to streamline use of the site during a visit and/or identify web use patterns. Cookies enable a faster and easier experience for the user while not reading data off your computer’s hard drive.

We use cookies for the following purposes:

- Where strictly necessary: These cookies enable you to move around our website and use its features. Without these cookies, some features, such as paying a bill or requesting an appointment, cannot be provided. These cookies do not gather information about you that could be used for marketing or remembering where you have been on the internet.
- Performance: These cookies collect information about how visitors use our website, such as which pages are most frequently visited or have the most errors. They also allow us to track the number of visitors to our website, all of which enables us to see how visitors use the website to improve its functionality. All information collected by these cookies is anonymous.
- Functionality: These cookies allow our website to remember your web browser preferences.
- Our website uses Google Analytics, a web analytics service provided by Google, Inc. (“Google”). Google Analytics uses cookies to help the website analyze how users use the website. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity, and providing other services relating to website activity and internet usage for AMA and its affiliates. Google may also transfer this information to third parties when required to do so by law or when such third parties process the information on Google’s behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser; however, please note that if you do so, you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.
- We use cookies and tracking technologies to help us develop our understanding of your interests and what content and services may be relevant to you. None of this information is transferred to third parties.

With respect to Ad Servers, we do not partner with or have special relationships with any ad server companies. Further, we do not sell, trade, or rent your information to any other organizations.

If you supply us with your postal address on-line you may receive periodic mailings from us with information on new products and services or upcoming events. If you do not wish to receive such mailings, please let us know by calling us at the number provided above, or e-mailing us at the above address.

Persons who supply us with their telephone numbers on-line may receive telephone contact from us with information regarding new products and services or upcoming events. If you do not wish to receive such telephone calls, please let us know by sending us an e-mail at the above address, or calling us at the above telephone number.

By using our website, you consent to the collection and use of the information discussed above by PRC. From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our privacy notice. If our information practices change at some time in the future we will post the policy changes to our website to notify you of these changes and provide you with the ability to opt out of these new uses. If you are concerned about how your information is used, you should check back at our Web site periodically.

Customers may prevent their information from being used for purposes other than those for which it was originally collected by e-mailing us at the above address, or calling us at the above telephone number.